



**30TH ANNUAL GONZAGA  
DC CLASSIC CHARITY  
BASKETBALL TOURNAMENT  
DECEMBER 7, 8 & 9, 2018**



*Great Basketball Supporting Good Works!*

**2018 GONZAGA DC CLASSIC TOURNAMENT LINE-UP**

Gonzaga College High School (DC)	Whitney Young (Chicago, IL)
Episcopal High School (Bellaire, TX)	St. Frances Academy (Baltimore)
Abington Senior High School (PA)	St. Vincent Pallotti (Laurel, MD)
Riverdale Baptist (Upper Marlboro, MD)	The Potomac School (McLean, VA)

*Please visit [www.gonzagadcclassic.org](http://www.gonzagadcclassic.org)*

**Yes, I want to support Gonzaga's Service Projects by Advertising in the Tournament**

Please select one of the following advertisement packages. (See reverse side for ad specifications.)

- |   |  |
|---|--|
| <input type="checkbox"/> Full Page ..... \$1,000<br>(Includes 8 VIP passes & access to the Eagle's Nest)  | <input type="checkbox"/> Half Page ..... \$525<br>(Includes 6 VIP passes & access to the Eagle's Nest)     |
| <input type="checkbox"/> Quarter Page ..... \$275<br>(Includes 4 VIP passes & access to the Eagle's Nest) | <input type="checkbox"/> Business Card ..... \$200<br>(Includes 2 VIP passes & access to the Eagle's Nest) |

Please include the following contact information.

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please be sure to include the following items.

- This completed form. SUBMIT BY NOVEMBER 23, 2018
- Payment at [www.gonzagadcclassic.org](http://www.gonzagadcclassic.org) or Check payable to Gonzaga DC Classic.
- Use last year's Program ad
- Camera-ready artwork\*, business card OR TIFF, JPEG (Windows format) or hi-resolution PDF file via email to: [alfredjacksoniii@gmail.com](mailto:alfredjacksoniii@gmail.com)

***Please send to:***

**GONZAGA DC CLASSIC**  
 c/o Al Jackson  
 6042 Edgewood Terrace  
 Alexandria, VA 22307

*Corporate support opportunities are available. For more information, please contact Brian Coll  
 ([briancoll1@gmail.com](mailto:briancoll1@gmail.com)) or Al Jackson ([alfredjacksoniii@gmail.com](mailto:alfredjacksoniii@gmail.com))*

All advertising must be supplied in TIFF, JPEG or hi-resolution PDF format and emailed to alfredjacksoniii@gmail.com OR received as camera-ready copy\* (please do not staple, fold or paperclip)  
Ad must fit INSIDE the dimensions listed below.

**Ad Dimensions:**

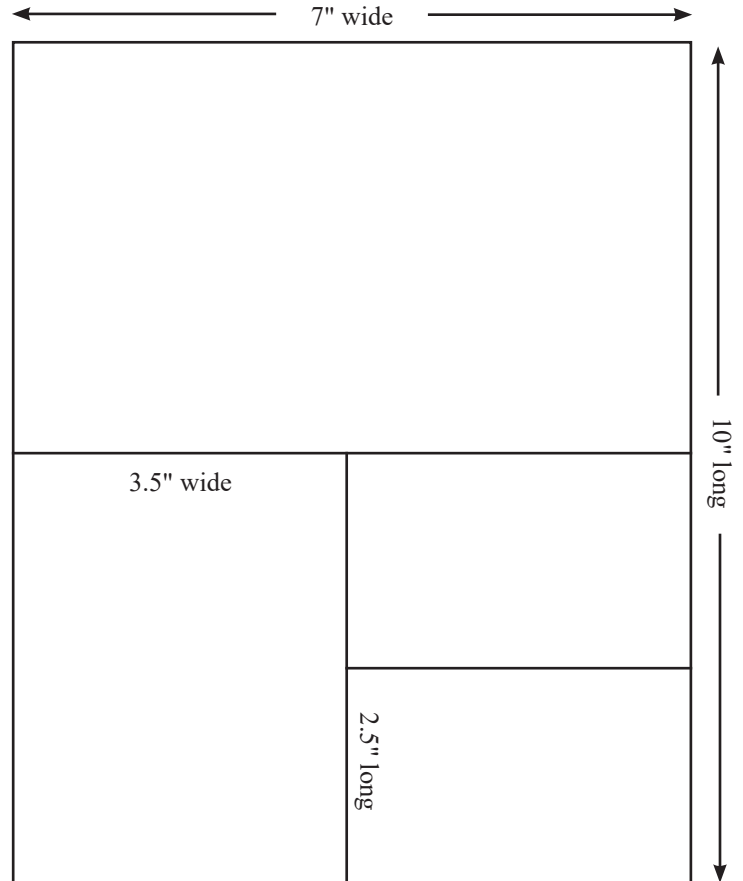
- Full Page: 7" x 10"
- Half Page: 7" x 4.75"
- Quarter Page: 3.5" x 4.75"
- Business Card: 3.5" x 2.5"

**Production Notes:**

- Trim Size: 7" x 10"
- Bleeds: None
- Color: Black and Cyan (Cyan will be mapped to Gonzaga Purple by printer)
- Paper Used: 70# Glossy Enamel
- 150 Line Screen
- 300 DPI Resolution

**Electronic Ad Copy:**

Windows format TIFF, JPEG or hi-resolution PDF format is strongly encouraged. Email file to alfredjacksoniii@gmail.com and reference GONZAGA DC CLASSIC and NAME OF ADVERTISER in Subject line



**\*Camera Ready Copy:**

Ad that needs no further work. Copy should be clean, flat & printed in black ink. **PLEASE DO NOT FOLD, STAPLE OR PAPER CLIP AD COPY or BUSINESS CARDS.**

**GREAT BASKETBALL SUPPORTING GOOD WORKS!**

The Gonzaga DC Classic Basketball Tournament benefits Gonzaga's charitable service projects administered by Gonzaga College High School and the Jesuit Community.

These service projects include:

- The McKenna Center and McKenna's Wagon serving the homeless and hungry in Washington, DC
- Food & Friends Program where meals are delivered to the homebound and suffering in Washington, DC
- Emmitsburg Project working to help poor families in Appalachia
- Red Cloud Indian School in Pine Ridge, South Dakota
- International service projects in the Dominican Republic and Ecuador.